FLARE SYSTEMS

HOW FLARE SYSTEMS MAKES
DIGITAL RISK PROTECTION EVEN BETTER

THE NEW NORMAL

- Remote workforce
- Reliance on cloud-based services
- Employees' use of unlicensed cloud-based services

NEW RISKS

- A lack of control and visibility over what employees are sharing
- An increase in your company's susceptibility to attacks
- Digital risks impact both SMBs and large enterprises

SHADOW IT IS RESPONSIBLE FOR 1/3 OF SUCCESSFUL ENTERPRISE ATTACKS

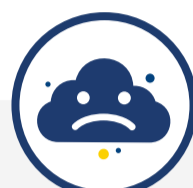**4.7 MILLION CANADIANS WORKED FROM HOME IN 2020**

4,800 COMPANIES, MANY OF THEM SMBS, SUFFER DATA BREACHES EVERY MONTH

THE ROOT CAUSES OF DIGITAL RISKS

1. Malicious Actors

- Technical vulnerability
- Phishing
- Supply chain attacks
- Legitimate accounts

2. Human Errors

- Misuse of cloud collaborative platforms
- Misconfiguration of tools and services

How Do You Know If an Attack was Successful?

Executives' and customers' personal and financial information; technical secrets and assets

- Unauthorized access
- Fake online presence
- Data leaks

HOW CAN DIGITAL RISK PROTECTION HELP YOUR COMPANY?

Detect technical data leakage
More than 100,000 repositories leaked API and cryptographic keys on GitHub in 2019

Monitor your digital footprint on the dark web
In 2019, darknet illicit market activity outperformed previous years, as sales grew to more than usd$790 million

Detect data leaks
Over 163 million records were leaked in 540 security events in 2020 alone

Brand protection
Between 2018 and 2019 alone, phishing attack frequency grew by 250%

Account takeover prevention
Only 35% of users have unique passwords for each account

Financial fraud prevention
47% of companies suffered from fraud in the past 2 years, causing a total loss of usd$42 billion

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WHY SHOULD YOUR COMPANY INVEST IN DIGITAL RISK PROTECTION?

1 Companies that store personal and financial information are targeted by malicious actors.

2 Digital risks are so diverse that automated and intelligent tools are needed to quickly identify them all.

3 Prevent downtime, productivity loss, and additional costs that come with a data breach.

HOW FLARE MAKES DIGITAL RISK PROTECTION EVEN BETTER

Helping large companies
- Significantly reduce the number of alerts
- Contextualize and prioritize to first tackle the biggest digital risks

Helping SMBs'
- Secure their customers' personal and financial information
- Protect intellectual property from leaking online

FLARE SYSTEMS' APPROACH TO DIGITAL RISK PROTECTION

1 Superior threat intelligence collection

2 Digital risk contextualization

3 Digital risk scoring

4 Digital risk remediation

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www.flare.systems   hello@flare.systems