Flare MSSP Program.

INCREASE MARGINS | ACCELERATE REVENUE | EMPOWER YOUR TEAM

Program Summary

The Flare MSSP Partner Program enables MSSPs to deliver Flare's Threat Exposure Management platform to end customers through a flexible, commitment-based commercial model. Predictable pricing, volume discounts of up to 50%, and adaptable billing options make it easy to scale while aligning with existing service delivery models.

Threat Exposure Management extends the visibility and response capabilities of core managed services —such as MDR, vulnerability management, and penetration testing—using a straightforward, tenant-based licensing approach. This reduces operational overhead for MSSPs and delivers measurable security improvements for customers.

Key Flare Platform Features That Enable TEM for MSSPs	Benefits
Unified External Threat Management	Increased efficiency by consolidating siloed security functions and products.
Identity Exposure Management	Automated validation and remediation of credential-based threat exposures, saving MSSP analysts valuable labor hours.
AI-Powered Reporting	Generate actionable and customer-relevant intelligence quickly and at scale.
Robust API and Integrations	Seamlessly integrate with core security systems and workflows.

"Flare is an easy to set, easy to use and easy to sell product."

Director of Sales, MSSP

Challenges Solved For Your Customers

Account Takeover Prevention	Compromised identities are the easiest door in for attackers. Early discovery prevents breaches and ransomware or extortion-based attacks.
Brand & Third-Party Monitoring	Identify brand and reputation risks by tracking lookalike domains, supplier exposures, and contextual dark web activity.
VIP & Executive Protection	Protect company leadership from targeted attacks by monitoring for exposed credentials, personal data, and impersonation risks.
Technical Exposure & Clear-Web Leak Detection	Reduce risk from misconfigured services, exposed assets, and shadow infrastructure with continuous monitoring.

Where Flare Fits Within Your Security Portfolio

ASSESSMENT PHASE	CONTINUOUS MONITORING	RESPONSE PHASE
Consulting & Assessment	**Proactive Security**	**Reactive Services**
• Penetration Testing • Red Teaming • Vulnerability Assessments • Executive Threat Reporting	• Managed Detection and Response (MDR/XDR) • SOC as a Service (SOCaaS) • Managed SIEM • Continuous Penetration Testing (PTaaS)	• Incident Response • Digital Forensics
Flare enables External attack surface discovery and dark web intelligence for risk assessments.	**Flare enables** 24/7 automated monitoring and response actions for external threat exposures.	**Flare enables** Improved intelligence for root cause analysis and post-breach monitoring.

What's Included for All Partners

Capability	Description
Data Sources	All data sources (dark web, clear web, illicit Telegram channels)
Global Search	Access via UI or API (1 search = up to 100 results)
Not for Resale (NFR) Tenant	1 tenant for MSSP use and demos with 20 identifiers and 100 searches. Not for revenue generating activities.
POC Tenants	2 tenants with 1000 identifiers each (30-day limit; additional available on request)
Authentication	SSO and MFA
Language Support	English and French

What is included in a tenant?

A tenant is a dedicated Flare environment managed by an MSSP on behalf of an end customer. Each tenant supports tracking customer-specific identifiers—such as domains, keywords, executive names, email addresses, and IP addresses—based on the customer's context.

What are searches?

A search allows MSSPs to query Flare's database for intelligence not covered by a customer's identifiers, supporting ad hoc investigations and reporting.

What is the Identity add on?

The Identity add-on includes the capability with an end customer's Microsoft Entra ID environment to enable automated validation and remediation workflows for credntial-based threats.

GTM with Flare

Flare is committed to supporting partners in our shared continued growth and will provide the following resources for every partner to leverage.

Resource	What's Included
Deal Registration	Register new opportunities through the partner portal to receive Sales support
Partner Portal	Every partner will be able to access the Flare partner portal to help you track deals and access Sales and Marketing materials
Branding	Logos, brand guidelines, press releases, banners
Campaign Kits	Email templates, webinar links, social media templates
Training & Certification	Recorded enablement webinars, product training videos, access to Flare's learning center
Collateral	Data sheets, white papers, customer success stories
Co-Marketing	Joint webinars, case studies, event support (contact your Flare rep)

Ready to grow your revenue?

1. Choose your commitment tier based on your expected deployment volume.
2. Select your billing model (monthly drawdown or pay-as-you-deploy).
3. Contact your Flare representative to finalize terms.
4. Get onboarded to the partner portal and NFR tenant.
5. Start deploying to clients.

Questions? Contact your Flare representative or visit flare.io