PRESS MEDIA KIT

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Attackers Shouldn't Have the Information Advantage

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The Market & Our Vision

Identity compromise is the fastest-growing attack vector in 2025. Threat actors exploit breached credentials, infostealer logs, and exposed machine identities to launch fraud, account takeover, and ransomware attacks. According to Verizon's latest DBIR, 88% of attacks involved stolen identities, 46% of stealer logs contained corporate credentials, and there was a strong correlation between corporate credentials found in stealer logs and successful ransomware attacks.

Flare delivers the industry's most comprehensive coverage of identity exposures, pulling from dark web forums, Telegram channels, and the broader cybercrime ecosystem to uncover high-risk threats before they lead to breaches.

Built for today's security teams, Flare combines identity intelligence, security intelligence, and exposure management one unified solution with minimal complexity and simplified licencing models. Flare empowers security teams to stay ahead of attackers, streamline operations, and defend their business with confidence.

> By proactively identifying leaked credentials, exposed assets, and other risks, Flare helps us stay ahead of potential security issues.
>
> – VP, Large Telecommunications Org

Key Numbers

- **Headquarters:** Montreal, Canada
- **Team Size:** 100-200
- **Date Launched:** 2017
- **280+** customers in over 40 Countries
- **$30M** Series B Funding (Fall 2024)

Top Regions

EU   United States   Canada

Types of Organizations

- **Channel Partners**
- **Mid Market Companies**
- **Large Enterprises**

Serving Customers Across the Following Industries (and More)

Financial Industries   Healthcare   Technology   Retail & Hospitality

Company Overview

Why was Flare Created: Our Montreal-based co-founders Mathieu Lavoie, Israël Hallé, and Yohan Trépanier Montpetit created Flare in 2017 after working on red teams in financial services and banking. They wanted to find a way to provide their cybersecurity knowledge and expertise in a system that could be made available to any organization regardless of their size or level of expertise. The goal is to democratize these services and work towards a safer digital world together.

Norman Menz
CEO
EN

Mathieu Lavoie
Co-founder & CTO,
EN/FR

Israël Hallé
Co-founder &
Chief Architect
EN/FR

Yohan Trépanier Montpetit
Co-founder
& COO, EN/FR

Product / Service Overview

Simply put, Flare offers a ridiculously intuitive user experience. Most customers are set up in 30 minutes or less and see immediate value. Here is how it all works at a high level.

📹 Discover Flare with John Hammond, Ethical Hacker

The Vast Cybercrime Ecosystem

The constantly evolving network of threat actors, criminals, forums, marketplaces, and data leaks that exists on the dark and open web

Identity Intelligence	Security Intelligence	Exposure Management
Prevent account takeovers and protect VIPs	Track threat actors and cybercrime activity	Detect threats across your attack surface

Flare Research and Collection

15,000+ illicit telegram channels	70 million+ stealer logs	20 billion+ leaked credentials	6000+ Ransomware data breaches tracked in 2024	60+ Ransomware threat groups tracked

Flare Platform

Simple and Intuitive User Experience	Agentless	Unlimited users and tenants	Enterprise-trusted APIs	Native Integrations with Core IT & Security Systems

Threat Flow

Threat Flow combines Flare's data with Generative AI to provide near real-time actionable intelligence and reporting on cybercriminal activity

Use Cases

Unified Intelligence and Exposure Management

Flare offers a comprehensive solution by uniting threat intelligence, digital risk protection, and attack surface management in a single platform. No confusing modules, SKUs, or seat limitations. Flare's platform is designed with consolidation in mind, enabling you to streamline toolsets and reduce complexity.

321%

ROI over 3 years as stated in Flare's TEI Report

FORRESTER

Account and Session Takeover Prevention

Flare collects and maintains a world-class dataset of leaked credentials and active session cookies that organizations can easily access and operationalize this data via API, enabling them to quickly detect risky end user accounts and proactively combat fraud.

Flare is trusted by...

E-commerce giants

Leading AI Innovators

Top social media platforms for account takeover and fraud prevention use cases

World Class Identity Intelligence

Flare provides the one of most extensive collection of stealer logs in the world, addressing the critical challenge posed by infostealer malware. With identity-related breaches taking nearly 10 months to detect, Flare accelerates the detection and remediation process to minimize damage.

9M+

Logins of common corporate applications such as AWS, Microsoft 365, and Salesforce observed in a recent sample of Flare's cybercrime database

AI-Powered Research and Reporting

By leveraging cutting-edge data science techniques and large language models (LLMs), Flare empowers organizations to discover new and emerging threats that traditional methods miss. This innovation helps teams stay ahead of adversaries, unlocks exciting research opportunities for threat intelligence professionals, and helps fill communication gaps when discussing external risks to stakeholders.

98%

Accuracy of Threat Flow in comparison to manual research and primary sources

Technical transparency from APIs to AI

You can't build trust without transparency. Flare retains full control over data discovery and provenance and has embedded workflows where users can always trace back to primary sources of intelligence. Enterprise-proven and equally transparent APIs and SDKs enable you to build workflows with Flare data with confidence.

Python and GO Software Development Kits (SDK)

Success Stories

> **Of course the onboarding process was really simple. We appreciated that everything we set up in the free trial and demo transferred over to production so we could get right into identity intelligence monitoring. In some other demo experiences we lost everything from the demo and had to start over.**
>
> German MSSP Accelerates Ability to Provide Real-Time Identity Intelligence in Line with DORA, NIS2, and IT Security Act 2.0
>
> – CTO, German MSSP

> **After a ransomware attack, Flare was the last piece of the puzzle of boosting our cybersecurity approach. Instead of manually scouring the dark web and other sources for hours, I can save up to 500 hours per year and have peace of mind with this Threat Exposure Management solution.**
>
> Manufacturing Company Manages External Risks After Ransomware Attack, Saving Up to 500 Hours Per Year
>
> – President and General Manager, Manufacturing Company

> **Stealer logs have been the [sources] where we have seen the most actionable intelligence regarding leaked credentials.**
>
> Swedish Digital Solutions Provider Saves About 600 Hours Per Year with Threat Exposure Management and Executive Reporting
>
> – CISO, Swedish Software & Services Company

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Flare Research

Olivier Bilodeau
Principal Cybersecurity
Researche, EN/FR,
**Vulnerabilities
& Malware**

Nick Ascoli
Director of
Product Strategy, EN,
**Infostealers & Account
Session Takeovers**

Tammy Harper
Senior Threat
Researcher, EN/FR,
**Ransomware &
Group Infiltration**

Reports

Breached Identities and Infostealers: One of the Largest Ongoing Data Leaks in History

"90% breached companies had previous corporate credentials leaked in a stealer log."

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The Account and Session Takeover Economy

"The average annual growth rate of exposed accounts is 28% which is largely tied to the proliferation of infostealer malware"

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Active Directory Credentials, Ransomware, and Identity: The New Frontier for Cybersecurity

"Almost 3% of all infostealer logs had credentials to Active Directory..."

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A Tale of Two Campaigns: Infostealer Infections, Victim Screenshots, and a Glimpse into the World's Strangest Economy

"Threat actors seeded a cracked version of Microsoft Office 2022 with the Aurora infostealer variant"

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Flare Press & News Coverage

Boilerplate: Flare is the leader in Threat Exposure Management, helping organizations of all sizes detect high-risk exposures found on the clear and dark web. Combining the industry's best cybercrime database with a ridiculously intuitive user experience, Flare enables customers to reclaim the information advantage and get ahead of threat actors. For more information, visit **flare.io**.

Press Releases

New Report From Flare Highlights Significant Costs and Industry Impact of Account and Session Takeover Attacks - Apr 9, 2025.

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Flare Launches Flare Academy - January 29, 2025.

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Flare Raises $30M Series B Led By Base10 Partners to Lead the Security Intelligence and Threat Exposure Markets - December 11, 2024.

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Media Coverage

TechCrunch

Flare raises $30M to thwart info-stealers like those used on Snowflake customers

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Entrepreneur EN ESPAÑOL

15 productos innovadores que debes conocer en 2024

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NBC NEWS

Online romance scams are netting millions of dollars — and pushing some to self-harm

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FORTUNE

"Flare, a Montreal, Canada-based threat exposure management provider, raised $30 million in Series B funding."

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INDEPENDENT

Stolen ChatGPT accounts for sale on the dark web

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techradar pro

Thousands of corporate logins have been taken by info-stealing malware

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